



2017 Media Kit & Rate Card



www.sportsvenuebusiness.com



Sports Venue Business

SportsVenueBusiness.com is the only website dedicated to offering an access-all-areas pass to the sector's key influencers and decision-makers, all delivered via media-rich content in the form of videos, podcasts, webinars, case studies and interviews.

Acting as an independent knowledge-sharing and networking platform, industry professionals can share their views on everything affecting the Sports Venues Sector, from the latest 'hot topics' and best practices, to the innovative products, services and solutions that are changing the way in which modern sports venues are being designed, built, operated and managed.

Sports Venue Business (SVB) will also be launching a weekly e-News Report as of November 25, 2016, which will be sent to some 8,250+ industry professionals, as well as to the c. 1,000 high ranking industry professional members of the **SVB** group on LinkedIn. This will quickly be followed with the publication of our **SVB Directory**; an independent reference guide to the Sports Architecture & Design Practices, Engineering Firms & Contractors, Producers & Suppliers.

"Sports Venue Business is a terrific group to join, share industry insight and expertise"
 - **James A. DeMeo**, M.S., Security Expert

Rate-Card

Banner Advertising	Button Advertising	Directory Listings	Webinar 'Title Sponsorship'
Homepage: €1,250 per annum	Homepage: €825 per annum	Basic listing: €240 per annum	'Title Sponsorship' of a webinar guarantees your company top-billing, with your logo and URL to be displayed on all promotional materials, as well as being displayed throughout the webinar, and contact details to appear at the end. NB: Webinars will initially run as 'live' events, and will then be posted to the 'Video' and 'Podcast' sections of www.sportsvenuebusiness.com .
Influencers' page: €850 per annum	Influencers' page: €650 per annum	Enhanced listing: €1,250 per annum including a digital banner, full contact details, i.e. contact name, telephone, email, etc., details on key sports projects, plus a featured article and/or interview piece.	
Features' page: €850 per annum	Features' page: €650 per annum		
Events' page: €850 per annum	Events' page: €650 per annum		
News page: €850 per annum	News page: €650 per annum		
Directory page: €1,250 per annum	Directory page: €825 per annum		
Weekly Newsletter: €1,125 per annum			

Specifications

Banner Ads

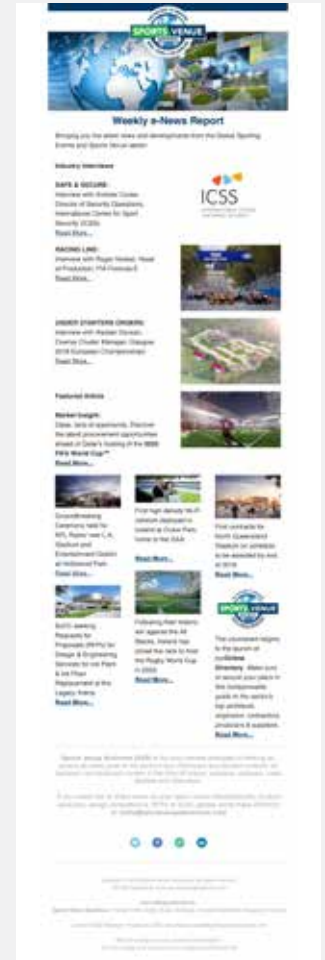


Spec: 1140 X 100px (WxH)
 JPG or GIF Format, Max File Size: 100kb

Directory Listing



Weekly Email Report



Spec: 600 X 200px (WxH)
 JPG or GIF Format, Max File Size: 100kb